

Wisconsin Club Managers Foundation 2021 Corporate Partnership Program

Build Relations

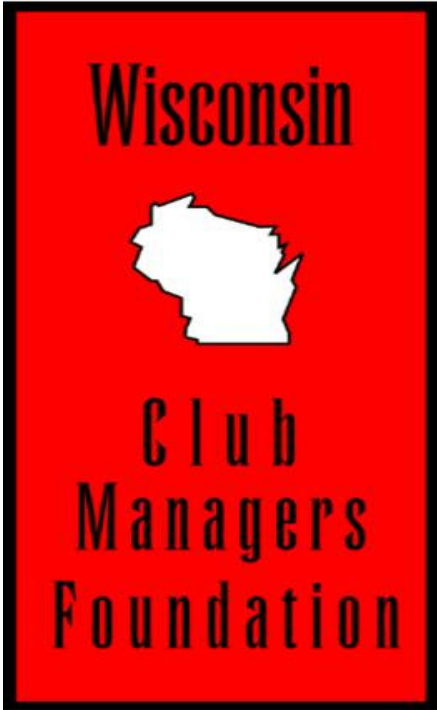
Increase Growth & Loyalty

Boost Brand Awareness



**WISCONSIN
BADGER
CHAPTER**

**CLUB MANAGEMENT
ASSOCIATION OF AMERICA**



Vendors Partnering with the Wisconsin Badger Chapter, CMAA



Corporate Partnership Program

The Wisconsin Club Managers Foundation (WCMF) invites you to partner with club managers representing private clubs throughout Wisconsin.

The 2021 Corporate Partnership Program (CPP) has four distinct packages designed to increase your exposure to the entire Badger Chapter membership.

Build relations, increase growth and loyalty and boost brand awareness for your organization through:

- ⇒ Exclusive access to our members at in-person and virtual networking events
- ⇒ Promotion of your brand via our chapter website, mobile app, directory and exclusive email opportunities
- ⇒ Tournament Sponsorship
- ⇒ Product showcase

Partnering with the WCMF provides targeted access to decision makers at the highest level and in the finest private and social facilities in Wisconsin.

We look forward to partnering with you for a prosperous and productive year.

“Being a corporate partner has been a tremendous opportunity for our company.

It has allowed us to build relationships, tell our story, connect with decision-makers and support the industry and people that we serve.

CPP dollars go to support education and scholarships. The chapter does a great job supporting its members, and we are honored to be a part of that. “

*Ryan Doerr President,
Strategic Club Solutions
Gold WCMF Corporate Partner*

Corporate Partners





Wisconsin Badger Chapter, CMAA

The Wisconsin Badger Chapter is the professional association for managers of membership clubs in Wisconsin. Our vision for the Wisconsin Badger Chapter is to provide opportunities for professional development that address current trends in club management and to promote the value of membership and communication between members and encourage membership involvement in chapter activities.

The Wisconsin Club Managers Foundation (WCMF) is the educational funding and philanthropic arm of the Wisconsin Badger Chapter.

The WCMF raises funds to financially support the professional development of club managers through education and scholarships, along with providing students in the hospitality industry with scholarships, while supporting local charities and The Club Foundation.

CMAA Members

“Our members value the important contributions of our Corporate Partners. As a Chapter, we take every opportunity to highlight our CPPs and encourage our members to be accessible and to seek Corporate Partners first when making purchasing decisions.”

*Jennifer Jacobi, CCM, Chapter President
Tuckaway Country Club, General Manager*



Platinum Level Partner - \$8,000

One Platinum Sponsorship available per vendor category

WCMF Golf Outing Sponsor Package

- Golf for (4)
- Dinner for (8)
- Logo on invitations
- Sponsorship Banner Recognition
- Hole Sponsorship
- Program Recognition

Directory

- Primary contact listed in online Directory

Chapter Website/Mobile App/Virtual

- Home Page Company Logo & Link
- Virtual introductions and company spotlight
- Entry to Password Protected Pages
- (12) E-blast Ads to Members (sent through chapter)
- Up to (24) advertisements or articles in the E-Newsletter
- Logo in weekly “Stuff & Things” E-mail

Invitation to all Chapter & WCMF Events

- (2) Tickets to the Sporting Clays Outing (includes sponsor sign & logo on all collateral)
- (2) Tickets to Annual Meeting & Recognition Dinner

Education Sponsorship

- Logo Displayed on Sponsor Board at all education sessions
- Table for Product Showcase at CPP Reception
- (2) Tickets to each Session
- Option to Introduce Speaker at in-person and virtual sessions
- Company spotlights at in-person and virtual sessions





Gold Level Partner - \$5,000

WCMF Golf Outing Sponsor Package

- Golf for (2)
- Dinner for (2)
- Hole Sponsorship
- Program Recognition

Directory

- Primary contact listed in online Directory

Chapter Website/Mobile App/Virtual

- Home Page Company Logo & Link
- Virtual introductions and company spotlight
- (6) E-blast Ads to Members (sent through chapter)
- Up to (12) advertisements or articles in the E-Newsletter
- Logo in E-Newsletter
- Sponsor Sign at Sporting Clays Outing

Invitation to all Chapter & WCMF Events

- (2) Tickets to Annual Meeting & Recognition Dinner

Education Sponsorship

- Logo Displayed on Sponsor Board at all education sessions
- Table for Product Showcase at CPP Reception



WISCONSIN BADGER

Providing members the best in club specific education.

Your Support will enhance the quality of education and programming offered to Chapter members and students.



Silver Level Partner - \$3,000

WCMF Golf Outing Sponsor Package

- Dinner for (2)
- Hole Sponsorship
- Program Recognition

Directory

- Primary contact listed in online Directory

Chapter Website/Mobile App/Virtual

- Virtual introduction and company spotlight
- Up to (8) advertisements or articles in the E-Newsletter
- Logo in E-Newsletter

Invitation to all Chapter & WCMF Events

- (2) Tickets to Annual Meeting & Recognition Dinner

Education Sponsorship

- Logo Displayed on Sponsor Board at all education sessions
- Table for Product Showcase at CPP Reception



Bronze Level Partner - \$1,500

WCMF Golf Outing Sponsor Package

- Dinner for (2)
- Program Recognition

Directory

- Primary contact listed in online Directory

Chapter Website/Mobile App/Virtual

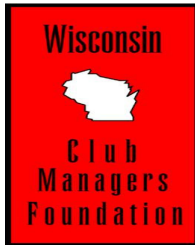
- Logo in E-Newsletter
- Virtual introductions and company spotlight

Invitation to all Chapter & WCMF Events

Education Sponsorship

- Logo Displayed on Sponsor Board at all education sessions





Corporate Partnership Program

2021 Sponsorship Form

Company Name: _____

Primary Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Corporate Partnership Program:	Price:
_____ Platinum Level Partner	\$8,000
_____ Gold Level Partner	\$5,000
_____ Silver Level Partner	\$3,000
_____ Bronze Level Partner	\$1,500

Please mail or email this form and a copy of your company logo in JPEG format to
kathy@wisconsinmmaa.org

Make checks payable to:

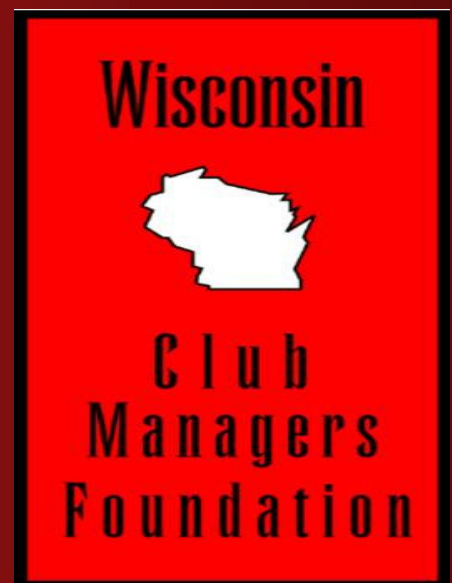
Wisconsin Club Managers Foundation
W200 N16265 Pine Drive
Jackson, WI 53037
262.305.3453

Thank you for your continued support



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Wisconsin Badger Chapter, CMAA & Wisconsin Club Managers Foundation

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