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## GENERAL MANAGER/COO PROFILE: TAMARISK COUNTRY CLUB RANCHO MIRAGE, CA

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In the 1950s Hollywood's A-list celebrities and pro golfers discovered Tamarisk Country Club, leaving their mark on the Club's early history. Since then the legendary golf course has evolved with the times and now the club has proudly unveiled their newly renovated clubhouse welcoming members with the club's signature elegance and sophistication while introducing new, ultra-modern amenities. The beautiful dining and event rooms provide an unbeatable venue for fantastic meals and social events. And the outdoor patios are equipped with misters, fans and heaters for year-round enjoyment. The new 7,500 sq. ft. fitness and wellness center features top-tier training equipment, spa treatments, and an array of programs and classes.

Tamarisk Country Club is located in the prestigious city of Rancho Mirage, California surrounded by the majestic mountains of San Jacinto. It is an exclusive private club filled with member activities and clubhouse amenities. Established in 1952, Tamarisk Country Club was only the second 18-hole private club in the Coachella Valley. The foundation of the club is defined by its rich history and storied traditions that were born in the early days of Rancho Mirage. It was known as an oasis for well-known movie stars, producers, studio executives, and entrepreneurs to escape.

The founding members included Hollywood A-listers in the 1950's including Danny Kaye, Jack Benny, George Burns, and four of the five Marx Brothers; Groucho, Harpo, Zeppo, and Gummo to name just a few of the select "Golden 65" representing the founding members.

It certainly did not hurt to have one of the greatest golfers of all time, Ben Hogan, as the first Tamarisk Club Professional. Hogan won the Masters, The British Open, and the American Open (now known as the US Open) while actively serving as the Club Pro.

Tamarisk has played host to many political figures including President's Dwight D. Eisenhower, Harry Truman, John F. Kennedy, and Gerald Ford.

Tamarisk was one of the four area clubs to play host to the inaugural Palm Springs Desert Classic in 1960 which would go on to become known as the Bob Hope Desert Classic. Recognized as one of the most popular and well-known celebrity golf tournaments; the Bob Hope Classic was played at Tamarisk 18 times. The membership is very proud of their rich history and the legacy that was forged during those early years.

Tamarisk Country Club offers a variety of programs including intellectual events, social mixers, pre-theater dinners, book groups, and a selection of events incorporating Tamarisk traditions.

Life at Tamarisk is about friendships, families, personalized service, and relaxation; founded on the traditions of elegance, hospitality and sophistication.

The members enjoy:

- 18- Hole William Bell Designed Course.
- Driving Range, Chipping, and Putting Greens.

- Incredible Dining Experiences; indoor and outdoor.
- Formal and Casual Dining Rooms.
- Expansive Social Programs Including Intellectual Events, Speaker Series, Social Mixers, Film Nights and Book Groups.
- Exceptional Boutique Tennis Facilities Including Four Clay, One Hard Courts, and Two Permanent Pickleball Courts.
- Meeting Rooms and Business Center.
- New 7,500 Sq. Ft. State-of-the-Art Fitness Center and Spa.

#### **TAMARISK COUNTRY CLUB BY THE NUMBERS:**

- Number of Members: 320
- Gross Dollar Volume: \$8M
- F&B Revenue: \$2M
- FTE: 115

PLEASE VISIT THE WEBSITE AT: [www.tamariskcc.com](http://www.tamariskcc.com)

#### **POSITION DESCRIPTION**

The General Manager/COO (GM/COO) is the Club's senior-most staff executive and reports to the President of the Club. The GM/COO is expected to provide professional leadership and a positive upbeat image for the Club ensuring that members enjoy premier service, a quality product and an exciting calendar of events. The GM/COO is responsible for the creation and implementation of all service standards and processes while providing energized and visible leadership for key managers, staff, committees and the Board. He or She is responsible for the success of all aspects of the Club goals and activities and is expected to devote full time and attention to operations, planning and staff performance and coordination.

#### **QUALIFICATIONS AND EXPECTATIONS**

The successful candidate will possess a sound business acumen with exceptional financial and budgeting skills that have yielded results. In particular, the candidate must enjoy and embrace the challenge of strong fiscal management while at the same time, delivering the quality and range of service to enable the Club to continue to attract and retain members. Successful experience in Club Marketing and Membership acquisition will be beneficial.

The ideal candidate will possess a minimum of 4 to 7 years of progressively more responsible club management positions in a country club environment. The prospective general manager must be a pro-active, charismatic, passionate professional and have outstanding membership relations and communication skills. The candidate must have a proven record of strong operational management skills and will have an impeccable career path ensuring the highest standards of operation and attention to detail. The successful candidate will possess an eye for detail, outstanding food and beverage knowledge and be able to provide the energy and desire to interact with the membership on a 'model professional' level.

The club is looking for a "visionary, take-charge type" person who understands trends in the private club industry and can help position the Club to successfully take advantage of these trends. The general manager will exhibit creativity and flexibility in providing programs for the membership to enjoy and will take a sincere interest in member and guest satisfaction. This individual will embrace traditional values and foster a spirit of respect and decency among the employees and members.

Especially strong communication and interpersonal skills are considered essential, as is the competency to be a strong, confident, accountable leader who is naturally able to be diplomatically forthright with all club constituencies.

The new general manager will enjoy inspiring loyal and long tenured department managers and employees and will demonstrate leadership skills in team building, employee motivation and especially service training.

He/She will be confident, creative, enthusiastic, energetic, engaging and a highly visible manager to the staff and membership. Strategic planning skills, facility improvement experience and membership marketing & retention experience, are all considered very valuable.

The candidate will be active and well respected in his or her local and national CMAA organization.

### **EDUCATION**

A college graduate, with Certified Club Manager (CCM) designation being viewed as highly desirable.

### **SALARY**

Salary is open and commensurate with qualifications and experience. The Club, along with the typical CMAA benefits, offers competitive bonus and benefits package.

### **INSTRUCTIONS ON HOW TO APPLY**

Please upload your resume and cover letter (in that order) using the link below. You should have your documents fully prepared to be attached when prompted for them during the online application process. **Please address your cover letter to Mike Hirsch, President of Tamarisk Country Club.**

IMPORTANT: Save your resume and letter in the following manner:

“Last Name, First Name Resume” &

“Last Name, First Name Cover Letter”

(These documents should be in Word or PDF format)

Note: Once you complete the application process for this search, you are not able to go back in and add additional documents.

For directions on how to upload your resume and cover letter visit this page.

[Click here](#) to upload your resume and cover letter.

If you have any questions please email Holly Weiss: [holly@kkandw.com](mailto:holly@kkandw.com)

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