

Join Our Team as the Membership Service Manager at South Shore Yacht Club

Are you outgoing, hospitality-oriented, and ready to make a positive impact on club membership and communications? The South Shore Yacht Club is seeking a talented and creative individual to fill the role of Membership Service Manager. Reporting directly to the General Manager/COO, you will play a key role in developing and implementing strategies to increase and retain club membership while promoting a positive image of the club.

Key Responsibilities:

- Manage the end-to-end application process, guiding prospective members into our club community
- Collaborate with the General Manager and Events team on member event planning and execution
- Develop strategies for attracting new members and retaining existing memberships
- Conduct exit interviews and utilize feedback to enhance membership retention
- Oversee the management of membership files, upgrades, and official mailings
- Evaluate current membership categories and usage data to make recommendations
- Lead the development and implementation of a comprehensive communications plan
- Cultivate prospective member leads and enhance engagement with current members

Candidate Qualifications

- Strong attention to detail and ability to manage multiple priorities
- Excellent communication and interpersonal skills
- Creative thinking and organizational abilities
- Experience in membership management and communications

Other Benefits

- Health and Dental Insurance
- 401K
- Paid Time Off
- Professional Development Assistance

Please send resumes to:

Walter Shumpert III
General Manager
2300 E. Nock Street
Milwaukee, WI 53207
GM@ssyc.org