

# **GREATER LEADERSHIP & MARKETING SUCCESS**

Time Mastery

ENERGY!

#Marketing



## **INCREASE YOUR BRAIN'S PERFORMANCE**

6 CMI Workshop – Tuesday, November 13

How do you effectively deal with the constant deadlines, conflicting priorities, meetings, and other time challenges that you face at your club on a daily basis?

Is the energy aspect of leadership an important one? How can you increase productivity and effectiveness as a leader?

Can you market more effectively to promote your club by focusing on the energetics behind your website and PR materials? Why do some PR materials and websites work and others don't?

Dr. Teplitz will answer all of these questions on November 13.



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CLUB MANAGEMENT  
ASSOCIATION OF AMERICA

**NOVEMBER 13TH, 2018  
BLUE MOUND GOLF & COUNTRY CLUB**

# BLUE MOUND GOLF & COUNTRY CLUB

## SCHEDULE OF EVENTS

Tuesday, November 13, 2018

|                                |            |
|--------------------------------|------------|
| Continental Breakfast          | 8:00 a.m.  |
| Part 1 - Time Mastery & Energy | 8:30 a.m.  |
| Lunch Break                    | 11:30 a.m. |
| Part 2 - Marketing             | 12:00 p.m. |
| CMAA Exam & Departure          | 3:00 p.m.  |

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Attire - Business Casual, No Denim Please

Price: \$60 for first (2) attendees from the club and then \$30 each additional guest

Retired members - \$30

Platinum CPPs - (2) Complimentary

Registration: [kathy@wisconsinmaa.org](mailto:kathy@wisconsinmaa.org)

[www.wisconsinmaa.org](http://www.wisconsinmaa.org)



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BLUE MOUND GOLF & COUNTRY CLUB  
10122 W NORTH AVENUE, WAUWATOSA



# DR. JERRY TEPLITZ

Dr. Jerry V. Teplitz' background is as unique as the techniques and approaches he teaches. He is a graduate of Hunter College and Northwestern University School of Law. He practiced as an attorney for the Illinois Environmental Protection Agency.

At that point, Dr. Teplitz' career took a dramatic change of direction. He studied and received a Masters and Doctorate Degree in Wholistic Health Sciences.

Dr. Teplitz has been President of his consulting firm and as a professional speaker, he has spoken at over 1700 meetings and to over one million people. He conducts seminars in the areas of leadership, management, stress management, employee productivity and sales development.

The list of clients Dr. Teplitz has spoken and consulted for includes such organizations as the CMAA World Conference, Philadelphia & Vicinity Club Managers Association and CMAA Chapters in North Carolina, Tennessee New Jersey, Alabama and Virginia. I

Jerry is one of only 600 speakers worldwide who has earned the title Certified Speaking Professional from the National Speakers Association.



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