

CLUB GOVERNANCE



Monday, September 24, 2018

CMAA Wisconsin Badger
Chapter Resident and
Non-Resident Members along
with Club President, President
Elect or Board Member
Complimentary

Additional
Board Members & Guests
\$75 per person

Student & Faculty Members
Complimentary

REGISTRATION

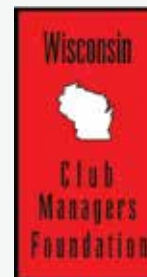
www.wisconsinmma.org
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262-305-3453



Wisconsin Club, Country Club
6200 West Good Hope Road
Milwaukee, WI 53223



**CLUB
MANAGEMENT
ASSOCIATION
OF AMERICA**



CLUB GOVERNANCE

Presented by:
**WISCONSIN CLUB
MANAGERS FOUNDATION**

Monday, September 24, 2018

SEPTEMBER 24, 2018

WISCONSIN CLUB,
COUNTRY CLUB



8:00 a.m. - 9:00 a.m.

Check-in/Breakfast

9:00 a.m. - 10:30 a.m.

Kopplin, Kuebler & Wallace
Board Dynamics

10:45 a.m. - 12:15 p.m.

Steve Tyink

"The Last Club Frontier"

12:15 p.m. - 1:15 p.m.

Lunch/WCMF

1:15 p.m. - 2:30 p.m.

Club Benchmarking
Data Driven Decision Making

2:45 p.m. - 4:00 p.m.

Club Benchmarking
Capital Strategies Modeling

4:00 p.m. - 5:30 p.m.

Networking Event

CLUB GOVERNANCE

WISCONSIN CLUB MANAGERS FOUNDATION

The Wisconsin Club Managers Foundation invites you and your Club President, President Elect or other Board member/s to join us for a day of cooperative education as we explore the best ideas and practices for leadership and governance in private clubs. We will focus on the importance of strategic planning, the delineation of roles and responsibilities, using data to drive decision making and look at the revolutionary, breakthrough methodology of member attachment. Learn how to design the clues that create emotion, memories and ultimately behaviors.



INDUSTRY LEADERS PRESENTING STRATEGIES SO YOU AND YOUR BOARD CAN WORK SMARTER ALL YEAR LONG



Steve Tyink



KOPPLIN KUEBLER & WALLACE

THE MOST TRUSTED NAME IN EXECUTIVE SEARCH AND CONSULTING