

REGISTRATION

Full Registration \$150
Retired CMAA Manager \$100

Guest/Spouse Sunday Only Registration
Sunday Session & Tailgate Party \$85

Register:

All attendees registering on or before March 30th, 2015 will receive a complimentary copy of Nick Sarillo's book *A Slice of the Pie*.

Wisconsin Badger Chapter members can register online at www.wisconsinmma.org

Other CMAA members can register by emailing kgcollins@sbcglobal.net or calling Managing Director, Kathy Collins at 262.305.3453.

Cancellation/Refund Policy

Cancellations made prior to April 10th will be accepted and issued a full refund.

Cancellations made between April 11-15 will be invoiced 50% or issued a 50% refund.

Cancellations made April 16th or later will be invoiced in full and will not be issued a refund.

SPECIAL THANKS TO OUR PLATINUM PARTNERS

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Win the Ultimate Sports Fan Package

Tailgate Party

Join us on Sunday, following Harry Sydney's session for a tailgate party! While enjoying the finest tailgating cuisine and beverages be sure to visit our Corporate Partners and get your game day ticket stamped for your chance to win the **ULTIMATE SPORTS FAN PACKAGE**.
(Packer & Brewer Tickets, Fine Sports Apparel, Golf Accessories, Tailgate Essentials & More)



Wisconsin Badger Chapter, CMAA
Managing Director, Kathy Collins
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www.wisconsinmma.org

The Wisconsin Badger Chapter, CMAA is Proud to Present:



Put Me In Coach

April 19-20, 2015
Ozaukee Country Club
North Shore Country Club

Keynote Speaker - Harry Sydney

Also Featuring:

Darcy Luoma
Kevin MacDonald
Michelle Riklan
Nick Sarillo

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VIP

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SEAT
19

ALL-STAR 2015 ROSTER



Harry Sydney - My Brother's Keeper

A former Green Bay Packer football player, coach and 3 time super Bowl Champion. Harry has a degree in Juvenile Justice and Criminology from the University of Kansas. When Sydney retired from the NFL he launched a non-profit organization My Brother's Keeper.



Kevin MacDonald - The Manager as Coach

It's a new reality! Our workforce is changing and the role of manager/leader is changing. Across North America successful organizations are adopting a "coaching" style when leading their people. In this session we will look at the coaching role and apply a coaching model that leaders can follow to help their people WIN! This session will definitely enhance your leadership effectiveness!



Darcy Luoma - Achieving Balance: Why "no" is Not a Four Letter Word

Do you feel overwhelmed by your own life? Do you find it difficult to organize life around the things you *must* do and the things you *wish you could* do? Achieving balance is about making choices to focus on areas of your life that matter most to you. This involves knowing when to say no. When you stop doing things out of guilt, you'll find more time to focus on the activities that truly bring you joy.



Michelle Riklan - Career Communication

What message are you sending? When we are seeking a new position or going about our day-to-day professional lives, we want to communicate our best selves.



Tom Palzewicz & Ryan Doerr Leadership vs. Management - Coaching Your Team and Your Board

In this session we will be covering 6 Keys to a Winning Team and how each of your roles will help you understand fundamentally who you need to "BE" when wearing each of those hats. Is it just the leader? The manager? Is it a combination? This session is sure to give you tools, ideas and key takeaways to go back and implement in your club.



Nick Sarillo - Building a Big Little Business: How to Lead a High Performance Through Purpose and Values

Do your employees love to come to work? Join Nick Sarillo, author of *A Slice of the Pie*, and Founder of Nick's Pizza and Pub as he shares his success secrets to turning any small business into a successful, high-performance organization. One where employees do love to come to work - and it shows, each and every day.

AGENDA

**Sunday, April 19 - Ozaukee Country Club
10823 North River Road
Mequon, WI 53092**

- 1:30 p.m. Check-in/Networking
- 2:00 p.m. Keynote Presentation
Harry Sydney "My Brother's Keeper"
- 3:30 p.m. Break
- 3:45 p.m. Harry Sydney
- 5:00 p.m. CPP Tailgating/Network Session

**Monday, April 20 - North Shore Country Club
3100 West Country Club Drive
Mequon, WI 53092**

- 7:00 a.m. Check-in/Continental Breakfast
- 7:30 a.m. Kevin MacDonald
- 9:00 a.m. Break
- 9:15 a.m. Darcy Luoma
- 10:45 a.m. Break
- 11:00 a.m. Michelle Riklan
- 12:30 p.m. Lunch
- 1:15 p.m. Tom Palzewicz & Ryan Doerr
- 2:45 p.m. Break
- 3:00 p.m. Nick Sarillo
- 5:00 p.m. Conclusion

Program Evaluation -Put Me in Coach - Harry Sydney

19-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	21	9	2	0			
Content	20	8	4	0			
Presenter(s)	21	11	0	0			
Relevancy to Operation	20	10	2	0			
Would you recommend this program to another club manager						31	0
totals	82	38	8	0	0		

Comments:

From a pure entertainment standpoint the program was excellent. The education was good but rather disconnected at times.

Good session, too many unrelated questions

Harry was a great presenter. He was able to provide insight to leadership and how it effects organizations.

Great Session!

Great speaker that gives great perspective on leadership. Gave us thoughts and ideas to form action.

I thought he was great and the material was very relevant to our industry.

Harry was quite good at adapting stories from the past to things that are happening in the present.

I felt this was what I needed to hear at the exact time, thank you! :)

Thank You!

Outstanding Speaker, real life issues from real experience.

Program Evaluation -Put Me in Coach - Kevin MacDonald - The Manager as Coach

20-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	27	3	1	0			
Content	26	4	1	0			
Presenter(s)	28	2	1	0			
Relevancy to Operation	27	4	0	0			
Would you recommend this program to another club manager						29	0
totals	108	13	3	0	0		

Comments:

Great session. Thought provoking, good that we re-covered points from yesterdays session.

very good program, excellent way to start the day. Perfect for early morning start.

Great session, tons of helpful advice.

Great speaker, wonderful motivator.

Excellent session!

Thank you, great job!

This is my third time seeing the "extraordinary" speakers, just as great as my first time when I saw them at another CMAA conference, content was excellent and hands you the tool to grow as a manager.

Kevin gave great examples of how to better relate to your employees/staff members. He was also clear and concise regarding his intentions of his presentation.

I took 5 pages of notes. Very insightful! Didn't have a business card but I would love to hear more!
Jesse.liller@usbank.com - the gift of communication

The presentation was "magic" :)

Thank you so much for offering great tools and help to recognize growth for leadership development.

Inspiring speech

First time hearing Kevin - great job! Might be time for a coaching session

This session was amazing. I took away a new way of thinking and a desire to use it with my staff.

Program Evaluation -Put Me in Coach - Darcy Luoma
Achieving Balance: Why 'no' is Not a Four Letter Word
 20-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	22	8	3				
Content	23	7	3				
Presenter(s)	24	7	2				
Relevancy to Operation	21	7	5				
Would you recommend this program to another club manager						32	1
totals	90	29	13	0	0		

Comments:

Made me think about topics and personal values.

Nice coaching session

Great information on identifying what is important ant, prioritizing, stream lining and developing an action plan.

Thanks for challenging us to analyze ourselves.

Love to see that balance can be personal.

Great presentation Darcy. I would love to have you speak at the Chicago Chapter!

Homework begins now!

Very thought provoking - time to realign and say "no"

This was great, helped me to look inside myself to see what I need to change about me.

Program Evaluation -Put Me in Coach - Michelle Riklan - Career Communication

20-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	14	12	8				
Content	16	11	6	1			
Presenter(s)	16	12	7				
Relevancy to Operation	17	12	5				
Would you recommend this program to another club manager						28	6
totals	63	47	26	1	0		

Comments:

I don't think the DISC vacation exercise was necessarily effective - confusing.

Need more visuals/handouts to reference during presentation. Disc discussion difficult to keep things straight.

DISC is always a good subject and a learning opportunity.

Good overview but I would like more detail

The interactive program worked well for me. I learned more about myself and style as well as my co-workers. I enjoyed this talk.

Maybe a bit basic for this group of managers in my opinion

Enjoyed reflecting upon the DISC styles and learning how to adapt amongst the entire staff.

Good program. I will be able to use this at my club.

Very helpful, thank you

I do enjoy the DISC information. I like the "cheat sheet" square. This will help be both personally

and at work.

Too much on disc model, would've enjoyed info on the other topics mentioned in the intro.

Very valid info for operating in teams.

Program Evaluation -Put Me in Coach - Tom Palzewicz - Leadership vs. Management

20-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	16	11	2	0			
Content	17	10	2	0			
Presenter(s)	19	7	2	1			
Relevancy to Operation	18	11	0	0			
Would you recommend this program to another club manager						28	1
totals	70	39	6	1	0		

Comments:

Very good presentation!

Sparked conversation

Love the group participation, great speaker

Another good session

Great and challenging questions, great tools

Program Evaluation -Put Me in Coach - Nick Sarillo

20-Apr-15

	Excellent	Above Average	Average	Below Average	Poor	YES	NO
Overall Value	22	8	1	0			
Content	23	7	1				
Presenter(s)	24	6	1				
Relevency to Operation	22	8	1				
Would you recommend this program to another club manager						30	1
totals	91	29	4	0	0		

Comments:

Good success story and very inspirational.

Thank youfor the handouts and the book

Great ideas about how to run a team so they can run themselves! Thank you

Great ideas from a restaurant that uses a system that works!

Excellent

Awesome! Could have gone on even longer. What a wise man and a great speaker. Surprisingly applicable to our jobs.