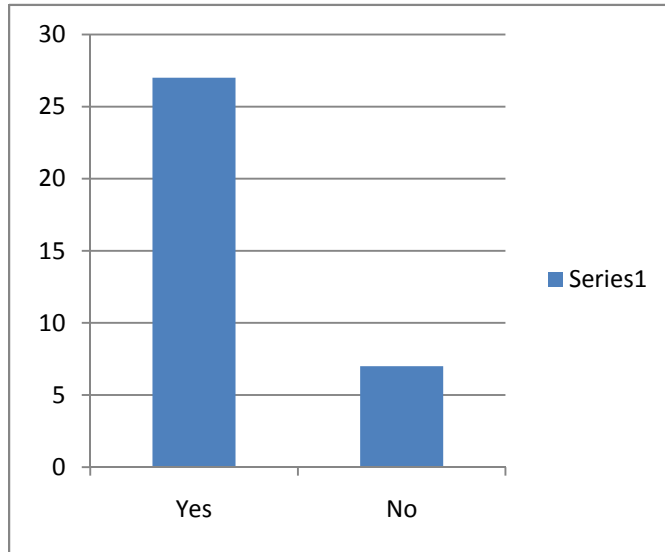


1. Are you informed of the annual goals as set forth each year by the Wisconsin Badger Chapter Board of Directors?

Single Answer Multiple Choice

Responses:		
Yes	27	79.41%
No	7	20.58%



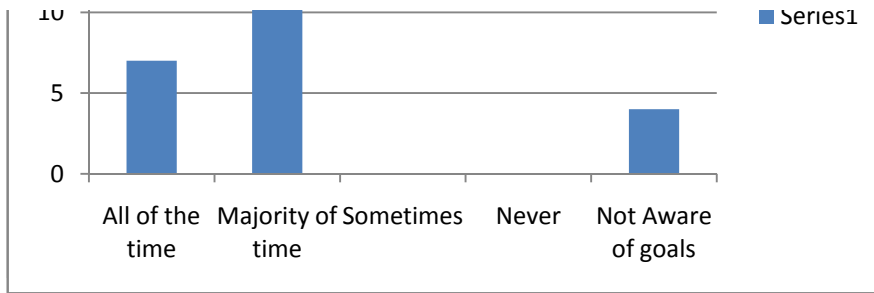
2. The goals that have been set by the Wisconsin Badger Chapter Board match my belief of what the Badger Chapter should be working towards.

Single Answer Multiple Choice

First Name Last Name Answer

Responses:		
All of the time	7	20.58%
Majority of time	22	67.64%
Sometimes	0	0.00%
Never	0	0.00%
Not Aware of goals	4	11.76%



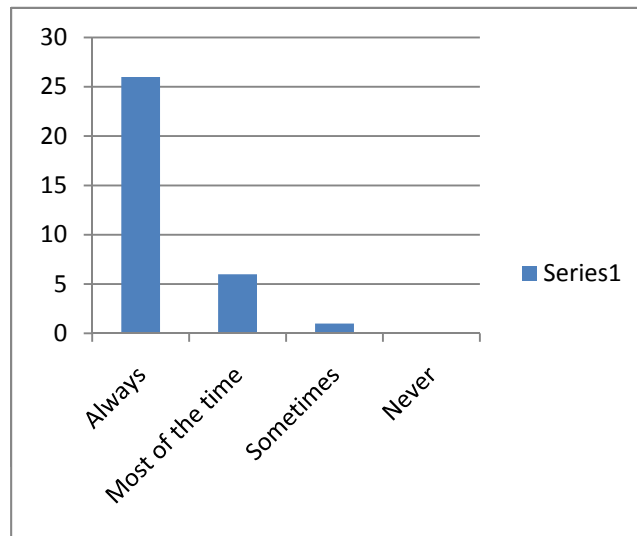


3. The chapter communication tools such as the website; e-newsletter; email blasts; and mailings have been significant in keeping me up to date on National and Chapter activities.

Single Answer Multiple Choice

Responses:

Always	26	79.41%
Most of the time	6	17.64%
Sometimes	1	2.94%
Never	0	0.00%



4. If b;c; or d answered above; I would like to see the following changes with the communication tools:

Text

Email links that lead to log in page are cumbersome. Is there a way to link directly without log in?

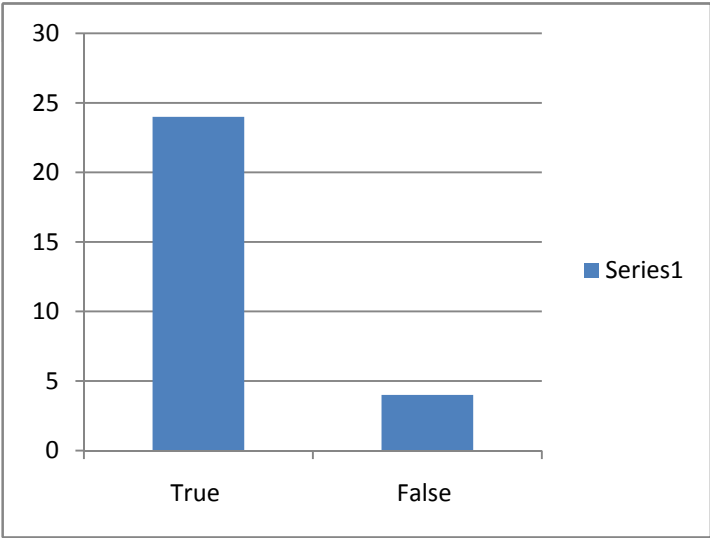
A single page - annual - Meeting calendar.

The pamphlets are nice, but I would love to hang a listing of meetings up on one page.

Planning of events further out - everyone's schedules are crazy these days

5. I have been encouraged to participate in the International Wine Society; Premier Club Services; CMAA's Web site; The Club Foundation; ClubCareers and The National Club Championship.
True/False

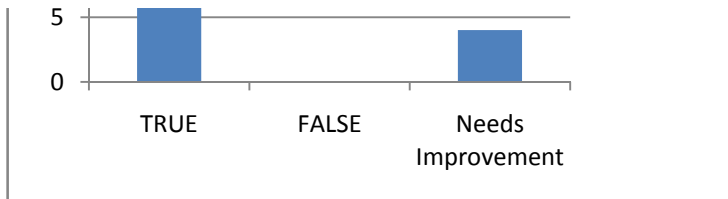
Responses:		
True	24	87.87%
False	4	12.12%



6. The Badger Chapter provides variety and depth in education programs.
Single Answer Multiple Choice

Responses:		
TRUE	28	88.23%
FALSE	0	0.00%
Needs Improvement	4	11.76%



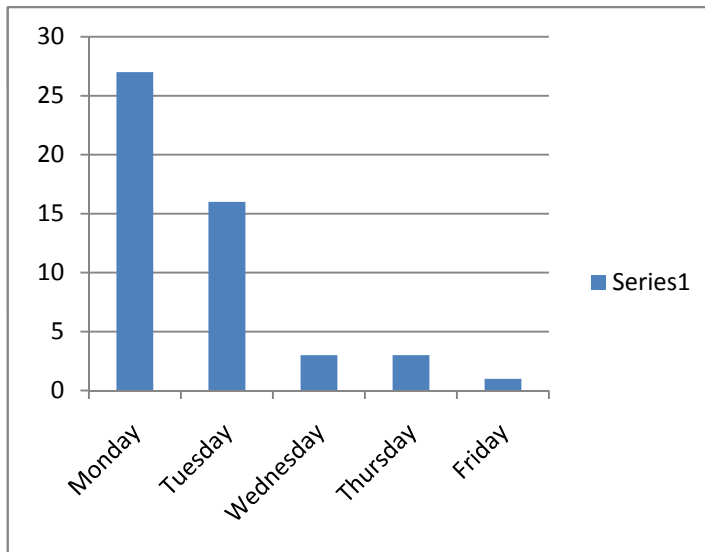


7. I prefer to attend Education sessions scheduled on: (check all that apply)

Multiple Answer Multiple Choice

Responses:

Monday	27	50.90%
Tuesday	16	30.90%
Wednesday	3	7.27%
Thursday	3	7.27%
Friday	1	3.63%

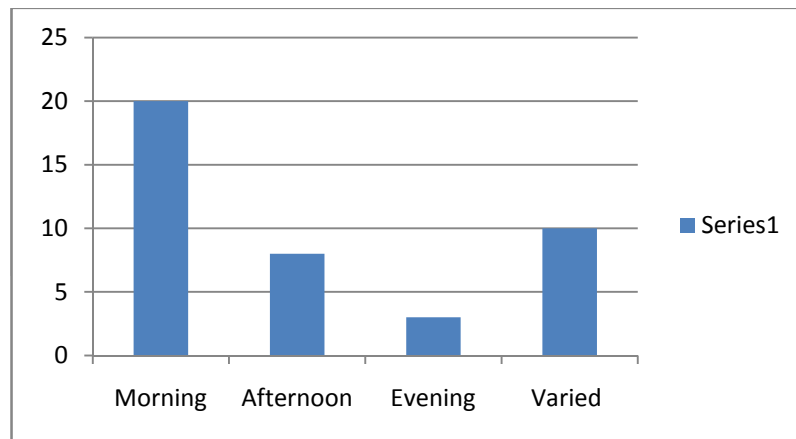


8. I prefer education sessions to be scheduled in the: (check all that apply)

Multiple Answer Multiple Choice

Responses:

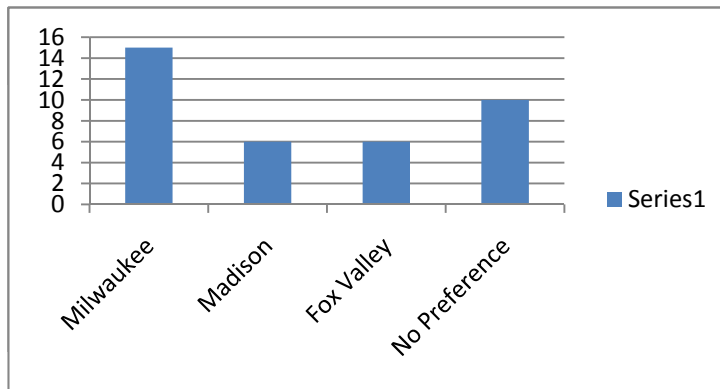
Morning	20	51.11%
Afternoon	8	20.00%
Evening	3	6.66%
Varied	10	22.22%



9. I prefer Education sessions to take place in:

Multiple Answer Multiple Choice

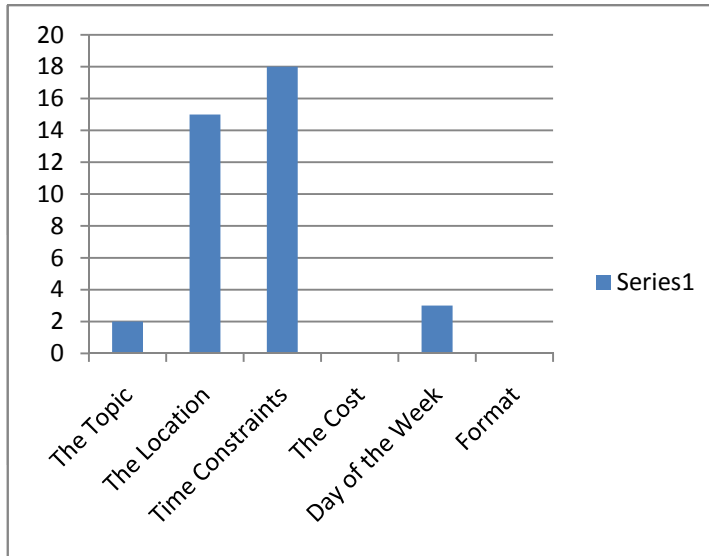
Responses:			
Milwaukee	15	41.02%	
Madison	6	15.38%	
Fox Valley	6	17.94%	
No Preference	10	25.64%	



10. If you do not regularly attend Education sessions; is it because: (please check all that apply)

Multiple Answer Multiple Choice

Responses:		
The Topic	2	10.00%
The Location	15	37.50%
Time Constraints	18	45.00%
The Cost	0	0.00%
Day of the Week	3	7.50%
Format	0	0.00%



11. I would like to see an education session on the following topic/s:

Text

Board planning session

Membership retention in tough economic times / Surviving and working together when the competition is across town.

Turf Management, Tax Status, Golf Course Renovation, Menu sharing meetings & discussion, Activity planning and marketing, membership marketing

Leadership Culinary Dinners Wine Tastings

Membership Marketing Special Event Planning High level speakers on any topic

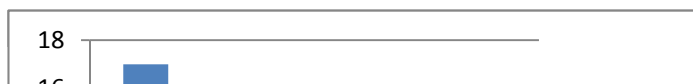
How to be just like Ed!

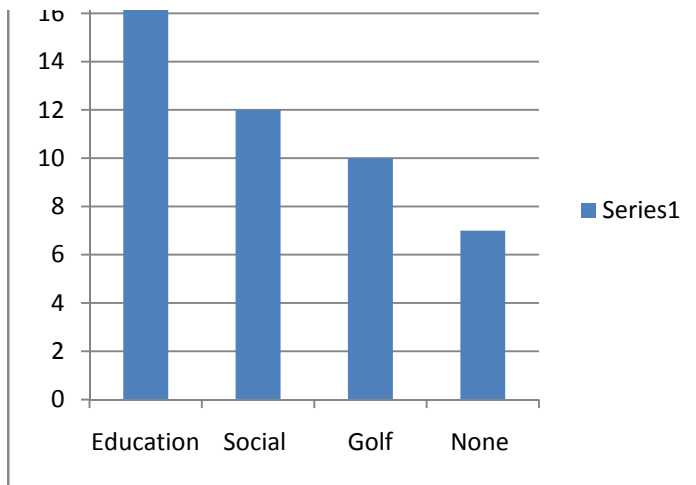
Gin To Win (How To Play The Fifth Deuce)

12. My Club would be interested in hosting:(please check all that apply)

Multiple Answer Multiple Choice

Responses:		
Education	17	39.58%
Social	12	25.00%
Golf	10	20.83%
None	7	14.58%





13. If interested please give club name so that we may contact you:

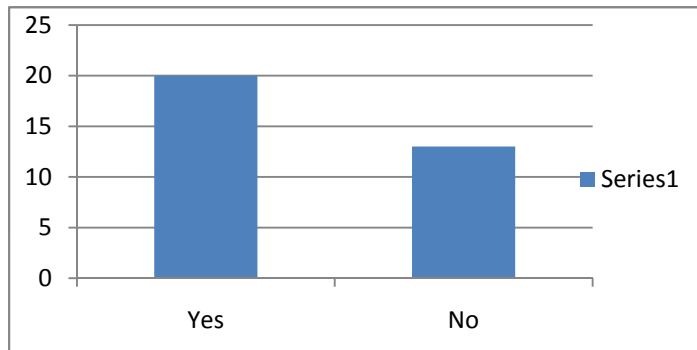
Text

First Name	Last Name	Answer
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14. I have attained my CCM designation.

Single Answer Multiple Choice

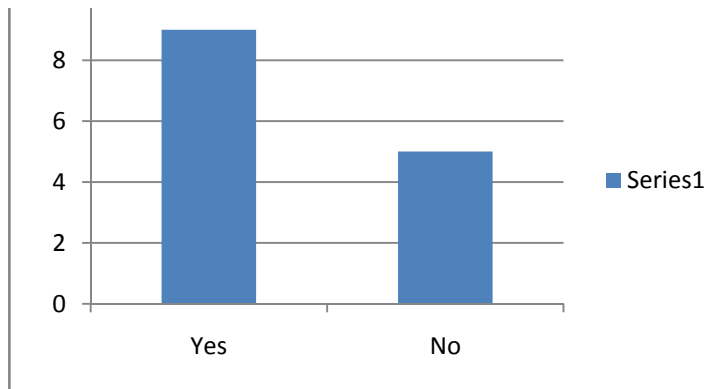
Responses:		
Yes	20	58.82%
No	13	41.17%



15. If no; do you see yourself working toward that goal within the next 3 years?

Single Answer Multiple Choice

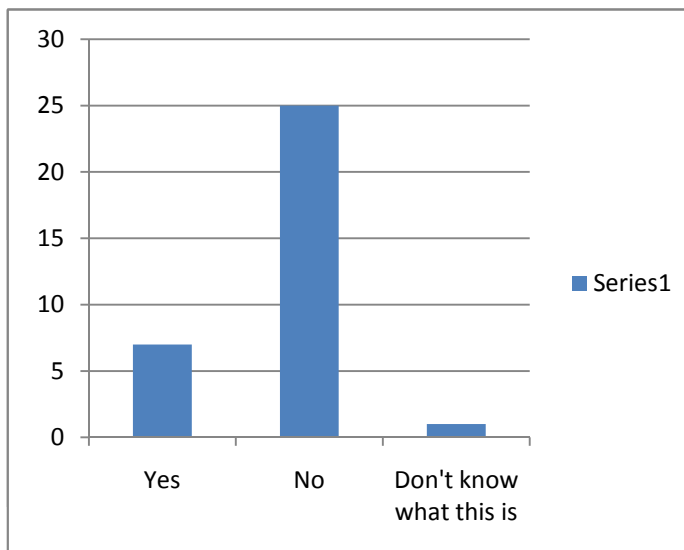
Responses:		
Yes	9	66.66%
No	5	33.33%



16. My Club will be placing an entry in the 2010 Idea Fair at the CMAA World Conference.

Single Answer Multiple Choice

Responses:		
Yes	7	20.58%
No	25	73.52%
Don't know what this is	1	5.88%



17. I have been informed of the Career Services programs and services offered by CMAA.

Single Answer Multiple Choice

Responses:		
True	31	91.17%
False	2	8.82%

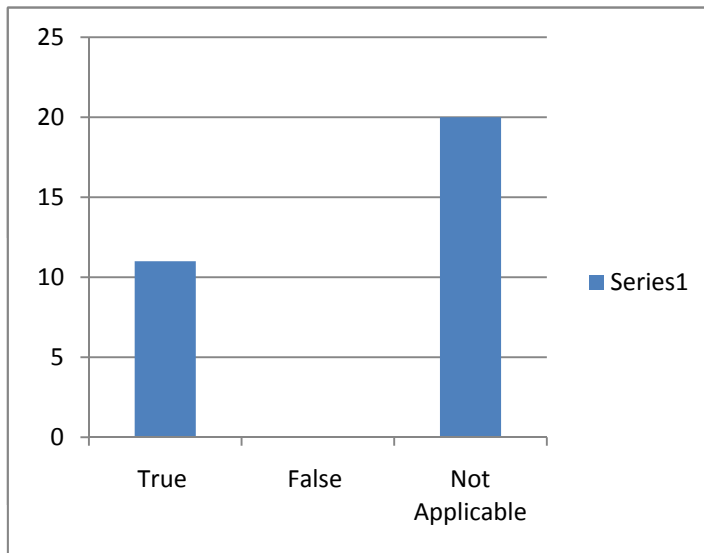




18. While in club transition I received information on Continuation Status and services available to me through CMAA.

Single Answer Multiple Choice

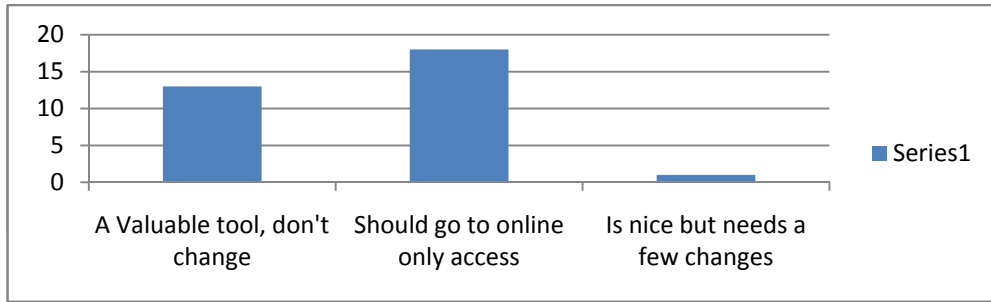
Responses:		
True	11	33.33%
False	0	0.00%
Not Applicable	20	66.66%



19. I believe the Badger Chapter Yearbook is:

Single Answer Multiple Choice

Responses:		
A Valuable tool, don't change	13	40.62%
Should go to online only access	18	56.25%
Is nice but needs a few changes	1	3.12%



20. If answered B above; please list changes you would like to see:

Text

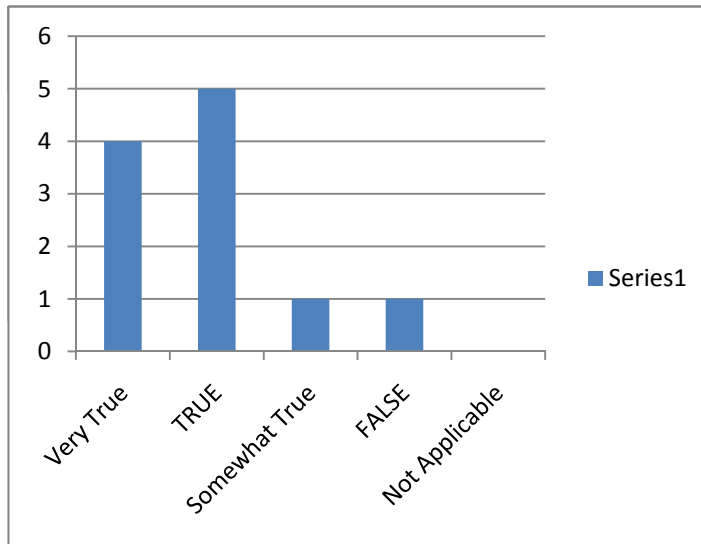
More in depth as to club information, member information, department heads at said Club.
 Format more like Upper Midwest Chapter's book.

But if we make money \$\$\$ with advertisers/vendors you should keep doing it

21. If new to the Badger Chapter in the past 5 years: As a new or transfer member I received a warm; engaging welcome, was sent appropriate information website, upcoming events; learned about Chapter and National

Single Answer Multiple Choice

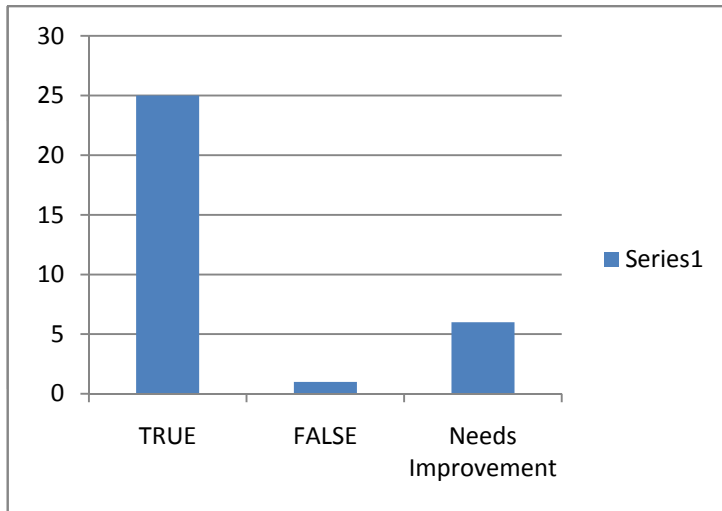
Responses:		
Very True	4	12.9
TRUE	5	16.12
Somewhat True	1	3.22%
FALSE	1	3.22%
Not Applicable		64.51%



22. I receive adequate and informative legislative updates from the chapter.

Multiple Answer Multiple Choice

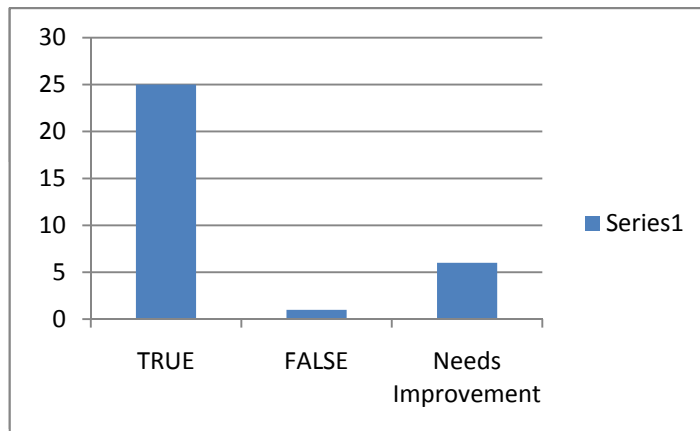
Responses:		
True	27	88.23
False	0	0
Needs Improvement	4	11.76%



23. I feel our chapter adequately encourages the employment of student membership through internships and entry level posting.

Multiple Answer Multiple Choice

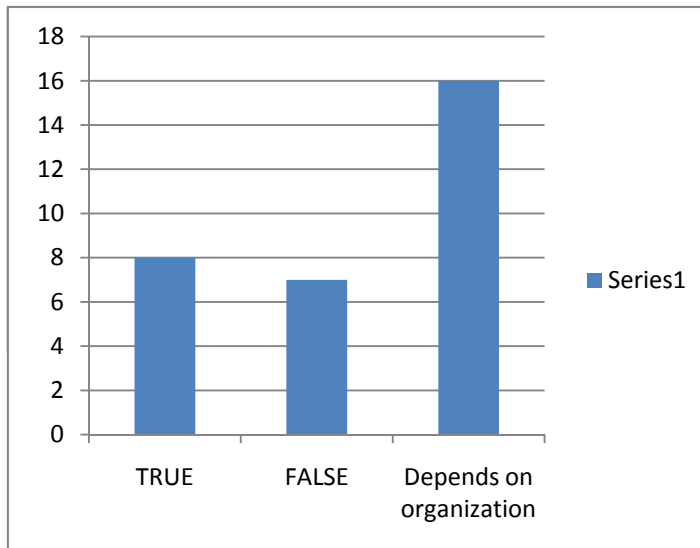
Responses:		
TRUE	25	79.41
FALSE	1	2.94
Needs Improvement	6	17.64%



24. Me and/or my Club would happily participate in a chapter wide fundraising campaign for an organization of the chapter's choice:

Single Answer Multiple Choice

Responses:			
TRUE	8	25.8	
FALSE	7	22.58	
Depends on organization	16	51.61%	



25. The annual golf outing raised more than \$47;000 in 2009; monies raised supported Camp Hope; Susan Komen Foundation; manager & student scholarships and education for the entire Badger Chapter. Are there any ideas; and or opinions that you believe would assist in making this event even more successful?

Text

I believe that the Chapter should drop Komen - as they give monies to Planned Parenthood and goes against the thought process of saving lives.

I think the Board should re-evaluate which charities to support. Maybe a rotating schedule, more funds back into the Chapter for education scholarships, dues funding, reducing the cost of education sessions. (complementary) or a new charity each year.

Great job to all involved again this year. Even though it has been hard for me to attend I really appreciate the effort put into this event.

Conduct a tennis tournament at the same time as the golf outing to maximize attendance.

Keep the entry price affordable. Maybe go to cash cocktails? Shorten up the cocktail time.
Maybe shotgun golf sooner? Have a significant keynote speaker that people will want to stay for. home.
For my guests it becomes a late night by the time we get back

The Monday date in May seems to always conflict with the National Restaurant Association Show in Chicago.

26. I would like to serve on the following Chapter Committee:(please check all that apply)

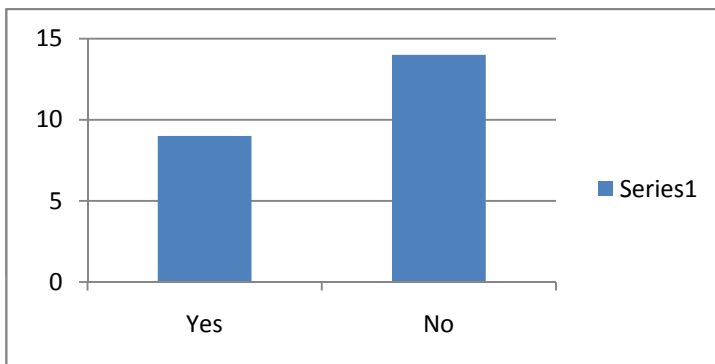
Multiple Answer Multiple Last Name Answer

27. I would like to serve on the Wisconsin Badger Chapter Board of Directors:

Single Answer Multiple Choice

Responses:

Yes	9	39.13
No	14	60.86

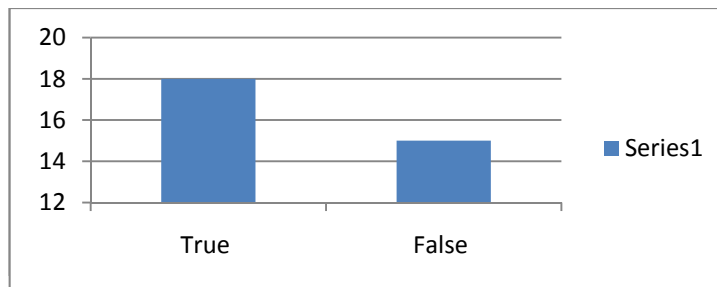


28. I participated in at least 3 Badger Chapter Activities in 2009.

True/False

Responses:

True	18	54.54
False	15	45.45



29. If false; please comment on what has kept you from these activities.

Text

As an absent/retired member there are few topics that pertain to resort mgt. Will attend if something fits.

Time

New to the chapter - new job - just getting into the "swing" of things.

Schedule conflicts

I was new to my position in late 2008/2009. With the new position it was hard to make the long trips meetings/activities. It is a strong goal of mine to become to as involved as possible in 2010.

my schedule was crazy

Non-Resident Member

Live in Minnesota

job changes and location of events.

Time,

Time

my location is a problem. It takes a whole day for a morning seminar. The Mid West conference was the best value. Let the education be the driving factor, not all the food.

Non Resident and Time Constraints

30. My favorite part of being a Badger Chapter Member is:

Text

The ability to network and always a source for continued professional growth.

Networking within the industry

The people

The networking and education

Education and networking.

Communication/Networking amongst other members is strong. I feel comfortable asking for and giving information to my fellow managers

The friendships that I have gained!

fellowship; being part of a winning chapter and supporting the assoc.

Great Education

The camaraderie with chapter members and networking.

Being with all of you!

the high quality education

Access to ongoing education

Camaraderie

Continuing education programs.

The support and friendship of my fellow managers. Being able to get on the phone and pick the brains of some great managers around the state when I need help is priceless. You can't do this job without a good support network and our chapter is great at helping each other. Also, Kathy Collins is a real asset to the Chapter. I don't think that chapter members outside of the Board realize how much work she does for us.

The education.

Having a network of peers that I can call upon when I need advice or help with a particular situation.

The chapter is nationally recognized

Camaraderie and networking opportunities with peers along with continuing education programming.

education / peer support / friendship

Quality Education Great Peers

Just like "more cowbell" the Badger Chapter needs "more Ed Mixdorf"!

31. The items I would most like to see the Badger Chapter Board concentrate on or improve over the next three years are:

Text

Always keep an eye on the big picture. I'm am willing to help whenever I can. Thanks for allowing me the input.

Now that we have changed the criteria for judging the Bucky award to give smaller chapter fighting chance, I would like to see the Badger Chapter concentrate efforts to bring the Bucky back home in 2010. Paul Anthony I would be willing to work on or even spear head this effort.

I am currently satisfied with the efforts of the Board.

Reach out to outer rim Clubs to encourage/increase membership. Many don't even know of the association. Put forth a Toys for Tots Campaign - if there was one in 2009, I heard nothing about it. Although not as convenient, hold more meetings in Fox Valley Area - this will encourage more clubs to join from that area and central Wisconsin. Have meeting in evenings on Mondays or Tuesdays (Tuesdays preferred) - this will allow those with longer drives an opportunity to attend without having to leave at 7 a.m. or earlier.

Better/more prominent speakers; embracing the student chapter as much as possible and planning further ahead to accommodate scheduling

You do a great job!

Focus on involving the entire membership in all the chapter has to offer.

Ensure that the managing director is happy and keep up the great education opportunities.

Increased attendance at education sessions and overall participation in the chapter.

If we want to be Chapter of the Year, we need to improve attendance at our Education Sessions. Hopefully this survey will give the Board direction on topics that interest the chapter and other issues that are affecting attendance. Has the Board evaluated the possibility of webinars for the Chapter, as a way to increase participation?

Make Ed Mixdorf chapter president for life!

Badger Chapter golf event for its members or more golf/educational days.

Develop some programming for line level staffing. (e.g. service, etc.)
Hearing those basics from outside of our club management staff may stick better.

Ensure all active CMAA members are or must attend an education seminar.

Keep the Education Strong and Current

